

# ***New Car and Truck Dealers Bright Future Scholarship Program***

2021 Scholarship Program

The Washington State Auto Dealers Association (WSADA) will award **two (2)** \$3,000 scholarships to students enrolling and **four (4)** \$3,000 scholarships to students currently enrolled in a Washington State automotive technology program (full list of schools available at [www.wsada.org](http://www.wsada.org)).

In addition, **three (3)** \$3,000 scholarships will also be awarded to Washington State high school seniors who are an employee of a WSADA-member dealership, an immediate family member of a WSADA-member dealership employee, or applying to Northwood University's automotive program.

Washington's franchised new car and truck dealers have worked hard to grow their businesses and are great employers who give back to their communities. Together, they provide over 20,000 people with good, family-wage jobs in 70 communities around the state.

A career as a dealership employee and/or automotive technician offers a bright future with outstanding opportunities and benefits, and we encourage you to consider employment at a new car and truck dealership as you complete your training and educational programs.

If you are currently enrolled or planning to enroll in an automotive technology program, please:

***Tell us briefly . . .***

Why do you want to be an automotive technician?

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***Provide 1 letter of recommendation . . .***

Ask an instructor or advisor in your automotive training program to describe your scholarship worthiness, work ethic and character in a letter of recommendation.

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***Visit a WSADA member dealership (as listed at [wsada.org/find-a-dealer](http://wsada.org/find-a-dealer)) . . .***

Meet briefly (either in person, via phone or email) with a WSADA member dealership service manager, advisor or technician, and ask them to tell you why you should consider working at a new car and truck dealership upon completion of your training program. List their name and contact information on this application. If you have challenges connecting with a dealership service department employee, ask your program instructor for assistance.

**AUTOMOTIVE TECHNICIAN - JUDGING CRITERIA:**

**Why do you want to be an automotive technician? = 50 points**

- Answer the above question in no more than two pages
- First and last name should appear on the page

**One Letter of Recommendation Reflecting Scholarship Worthiness, Work Ethic & Character = 25 points**

- Letter (on letterhead) must be from a program instructor or school advisor.

**Dealership Visit = 25 points**

- Find a new car and truck dealership at [wsada.org/find-a-dealer](http://wsada.org/find-a-dealer) and make an appointment to visit with someone in their service department
- Meet briefly (either in person, via phone or email) with a service manager, advisor or technician, and ask them to tell you why you should consider working for a new car and truck dealership upon completion of your training program
- List their name and contact information on this application (WSADA will verify for finalists)

**Eligibility:** Only students enrolling or currently enrolled in a Washington State automotive technology program are eligible to apply.

If you are a Washington State high school senior and an employee of a WSADA-member dealership, immediate family member of an employee of a WSADA-member dealership, or applying to Northwood University's automotive program please:

***Tell us briefly . . .***

What is your American Dream and how do you plan to fulfill it?

***Provide 1 letter of recommendation . . .***

One letter of recommendation reflecting scholarship worthiness and/or service to others (service to others can include contributions to school, community or family).

***Provide a resume . . .***

One page outline of high school achievements, activities, awards, work and/or volunteer experience.

**EMPLOYEE OR FAMILY MEMBER OF AN EMPLOYEE - JUDGING CRITERIA:**

*What is your American Dream and how do you plan to fulfill it? = 60 points*

- Two page, double-spaced essay (approximately 500 – 700 words)
- First and last name should appear on the top right side of each page

*One Letter of Recommendation Reflecting Scholarship Worthiness, Work Ethic & Character = 25 points*

- Letter (on letterhead) must be from a program instructor, school advisor, employer, or a representative of a service or charitable organization.

*Resume = 15 points*

- One page outline of high school achievements, activities, awards, work and/or volunteer experience.

*Eligibility:* Only high school seniors enrolled in a Washington State public or private high school, as well as those who are home-schooled and reside in Washington State, AND are either an employee of a WSADA-member dealership, or an immediate family member of a WSADA-member dealership employee are eligible to enter.

Students previously awarded a scholarship from WSADA are not eligible to apply. However, a student may inquire to renew their scholarship for an additional \$500 at the discretion of WSADA. In addition, the student must submit a copy of their grades or provide a letter from their school showing they are in good standing.

The **Student Information/Release Form** must be included. This provides student and school information, parent permission (for applicants under the age of 18) and a statement of originality from the student. Immediate family members of WSADA Dealer Member owners and principals are not eligible.

Judging: A committee comprised of representatives from the Washington State Auto Dealers Association and its affiliates will evaluate applications based on scholarship worthiness using the point system noted above. College Planning Network ([www.collegeplan.org](http://www.collegeplan.org)), a Seattle-based, non-profit organization assisting people seeking educational opportunities, is the scholarship program administrator.

Conditions of Award: Recipient must use their scholarship within the 12 months following the award. Awards not disbursed will revert back to WSADA.

Winning Applicants: The winning scholarship applications may be reprinted or displayed, in whole or in part, in newsletters or other publications, cable or network television, and at [www.wsada.org](http://www.wsada.org) by the Washington State Auto Dealers Association. Scholarship recipients grant permission to the Washington State Auto Dealers Association to use their photograph, name, biographical information, and entry work as necessary in promotional or public relations materials related to the program. The organization will not share students' personal information with any third party entities.

**Deadline:** Submissions must be postmarked by June 30, 2021.

**FYI . . .**

Applicants will be notified after July 23, 2021, of their application status

**Mail it to . . .**

WSADA Scholarship Program  
c/o College Planning Network  
43 Bentley Place, Port Townsend, WA 98368

**OR apply online at . . .**

[www.WashBoard.org](http://www.WashBoard.org)  
Search for: "New Car and Truck Dealers"

**2021 Washington State Auto Dealers Association  
New Car & Truck Dealers Bright Future Program**

***Student Information / Release Form***

Student Name \_\_\_\_\_

If under 18, Parent/Guardian Name(s) \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Are you or an immediate family member currently employed by a WSADA-member dealership?

\_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, list Dealership Name \_\_\_\_\_ City \_\_\_\_\_

Employee Name \_\_\_\_\_ Dealership Position \_\_\_\_\_

**For High School Senior applicants:**

School Name \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Teacher / Advisor \_\_\_\_\_

Email Address \_\_\_\_\_ School Phone \_\_\_\_\_

**For students currently enrolled in a Washington State automotive technician program:**

Name of School and Auto Tech Program \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Instructor / Advisor \_\_\_\_\_

Email Address \_\_\_\_\_ School Phone \_\_\_\_\_

**For auto technician applicants, please provide contact info for the new car and truck dealership you visited and who you met with (WSADA will verify for finalists):**

Name of Dealership \_\_\_\_\_

Name of Service Manager, Advisor or Technician \_\_\_\_\_

Service Manager, Advisor or Technician's email address \_\_\_\_\_

Service Manager, Advisor or Technician's phone \_\_\_\_\_

How Did You Hear About This Scholarship?

\_\_\_\_\_ Dealership Advertisement, In-Store Promotion or Newsletter, or Employee

Dealership Name: \_\_\_\_\_

\_\_\_\_\_ Program Instructor or Advisor

\_\_\_\_\_ High School Teacher or Counselor

\_\_\_\_\_ College Planning Network Web-Site

\_\_\_\_\_ College Planning Network Workshop

\_\_\_\_\_ Newspaper Article

\_\_\_\_\_ Other (please describe) \_\_\_\_\_

College Information

Please list the colleges/universities/technical programs that you have applied or been accepted to for the coming academic year, if any:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Information and Release**

- By accepting a prize the winner grants WSADA the right to edit, publish, copy, display and otherwise use their entries in connection with the program, and to further use their names, likenesses, and biographical information in advertising and promotional materials, without further compensation or permission.
- Cash substitution, transfer or assignment of scholarship is not allowed.
- All expenses, including taxes (if any), on receipt and use of scholarship are the sole responsibility of the winner.
- By participating in the program and/or accepting a scholarship, you agree to release the Washington State Auto Dealers Association and any other affiliated companies from any liability, injury, damages, cost or expense, including reasonable attorney's fees, arising out of or connected to participation in the program or the acceptance, possession, or use of any scholarship.

Certification Information (MUST BE SIGNED)

I pledge that I am currently enrolled in an eligible Washington State Automotive Technology Program and that this entry is my own work.

I agree to abide by all guidelines and requirements of the Washington State Auto Dealers Association "New Car and Truck Dealers Bright Future" Scholarship Program, and I have read, understand and agree with the information in this packet, including the Information and Release.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

**OR**

I pledge that I am a 2020/21 Washington State High School senior and that this entry is my own work. I agree to abide by all guidelines and requirements of the Washington State Auto Dealers Association New Car and Truck Dealers Bright Future Scholarship Program, and I have read, understand and agree with the information in this packet, including the Information and Release.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

For applicants under the age of 18:

I have read and reviewed the rules of the program and give permission for my child to participate in the program. I understand my child is agreeing to provide their personal information and that it will not be shared with any third parties for any reason. To the best of my knowledge, the entry is my child's own original work and I understand all entries may be reproduced, in whole or in part, in newsletters, or other publications by the judges. I understand the judges' decision is final and I agree to hold harmless and defend the Washington State Auto Dealers Association and the program judges against any and all claims of any nature whatsoever, including, but not limited to, claims of copyright infringement, by any party whatsoever, arising out of or in any way related to the submission of the entry in the program. I have read, understand and agree with the information in this packet, including the Information and Release.

Parent / Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_